KRISTÝNA VALOCKÁ

VISUAL CREATIVE

EDUCATION

2019-2020
DIRECTING FICTION, MA
FAMU, Film Academy of Performing Arts in Prague

2016-2019
THE FILM DIRECTING, BA
VŠMU, Film Academy of Performing Arts in Bratislava

2012-2016
PHOTOGRAPHY & CAMERA
SPŠG, Prague Graphic School

HARD & SOFT SKILLS

- Highly independent
- Technical knowledge of cameras, expert in camera mechanics
- Conceptual thinking
- Leadership experience, directing big crews, extras
- Time management, strategic planning
- Strong interpersonal skills, communication
- Understanding client's vision, strong pitches
- Creative mind, thinking outside the box
- High aesthetics and taste

LANGUAGES

English

Czech



Portfolio
www.kristynavalocka.cz

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Award winning filmmaker, focusing on documentaries and highly aesthetic, cinematic content for commercial sector.

EXPERIENCE

2026
VIDEOGRAPHER
B16 The Creative Clan, Algarve, Portugal
Shooting and editing events for Clients: MAR Shopping Algarve, Cacial, Ikea, Região de Turismo do Algarve (RTA), DGR; team interviews and Behind the scenes for B16.

2024-2025
CONTENT CREATOR
Digital Marketing Agency Interbrain, Crete
Concept creation & pitching, shooting, editing and colour grading social media content for several clients.

2023-2024
CONTENT CREATOR
Independent freelancing

- **Shooting commercials and content for clients: Bohemia Gloves, Polomio, Sanett, Happy Helen, Koroze, Cesta z Města and more..**
- **Directing music videos.**
- **Behind the scenes, promo and product videos, spots, e.g. Paní Dokonalá, Introductions of Artists AVU, Vianočný Bazár Chalaňov - Astorka Thetare, UMPRUM fashion..**
- **Directing studio live shows, filmed by a chain of three cameras with live edited output, on-set mix.**

2021-2023
GRAPHIC DESIGNER & ART DIRECTOR
Bidfood Czech Republic
A complete rebranding of brand Nowaco; New logo, new TV commercial, hundreds of billboards, B2C and B2B, new brand identity, communication concept, DTP, web, new packaging design for dozens of products, creating and running campaigns.



KRISTÝNA VALOCKÁ

EXPERIENCE

2021

Founder, content and product creating

Non-profit org Vypiš Se

Applying my skills in design, photography, art, typography, art direction, as well as marketing by pushing the project Vypiš Se on social media, creating a website and successfully helping people with mental disorders during the coronavirus pandemic.

2016-2020

INDEPENDENT FILMMAKER

Directed auteur films:

- Mezisvěty / Between the Worlds, feature film, 2019
- Střípky, comedy-drama film, 2019
- Padám, opening scene of a feature film "Falling", 2019
- The Shadow of My Mind, experimental film, 2018
- Walk Through Walls, feature movie with documentary/ biographical elements, 2018
- Trojka, film adaptation of a book, 2018
- Howard Katz, film adaptation of Patrick Marber's play, 2018
- Být či Nebýt Není Otázka, documentary film, 2017
- Labyrinth of the World and Paradise of the Heart, experimental film, 2017
- Být či Nebýt Není Otázka, documentary film, 2017
- Najkrajší kút, Critic's Choice Award of film festival Áčko, 2017
- Postup práce, documentary, 2017
- Palisády, documentary, 2016
- Oscar z Melounového Cukru, documentary, 2015

Directing adaptations of theatre plays Closer and Dealer's Choice. Screenwriting, AD, DOP, editing, color grading for short films, E.g. Broken, Doma, Nostalgia..

2014-2016

Film LAB technician

LAB Darkroom Hellichova

Processing and developing films (B&W negative, colour, reversal, large and media format from Mamiya, Hassel-blad), selenium and sepia toning..

INTERESTS

Analog cameras (35mm, reversal films, large format Mamiya, 8mm)

Art, focusing on European post-war Avantgarde

Chocolate

SOFTWARE

- Adobe Photoshop
- Final Cut Pro
- Adobe Premiere
- Adobe InDesign
- DaVinci Resolve
- Adobe Illustrator
- Adobe After Effect
- WordPress (open-source CMS)
- Logic Pro

COURSES

Creative Edit Training
Course by Inside the Edit Limited

Radio Documentary
Course by Viola Ježková, FAMU

Brand management
Conference Brand Management 2020, by Blue Events in Cubex

DTP course
by Kopasz Viktor